

ironSource Aura Advertiser Dashboard Privacy Policy

Last Revised: July 9, 2020

The following policy governs how ironSource Ltd. (“**ironSource**“, “**Company**” “**we**” or “**us**“), handles information collected from users of ironSource Aura Advertiser Dashboard website (the “**Site**“).

Capitalized terms which are not defined herein, shall have the meaning ascribed to them in our Terms of Use available on the Site (“**Terms**”), which this Privacy Policy is incorporated thereto by reference.

Your Consent

BY ACCESSING THE SITE AND/OR USING THE SITE, YOU AGREE TO THE TERMS AND CONDITIONS SET FORTH IN THIS PRIVACY POLICY (THE “**PRIVACY POLICY**“), INCLUDING TO THE COLLECTION AND PROCESSING OF INFORMATION. IF YOU DISAGREE TO ANY TERM PROVIDED HEREIN, YOU MAY NOT USE THE SITE.

• **Information We Collect, and Purposes of Processing**

We collect the following types of information from Users:

- Information automatically collected:
 - Technical information about your browser and device is automatically collected when you visit the Site. Such information consists of the device’s IP address, the type and version of browser used to access the Site, operating system, language of the browser and operating system, and type of device.
 - Information about your interactions with the Site (e.g. whether you clicked on a specific link, etc.).

We use the foregoing information to provide you with the ability to use our Site, and for statistical and research purposes and for customization and improvement of our Site.

- Account and login information:
 - When you signup to the Site, you are required to set an email address and password.
 - You may also provide billing information, and additional contact

information.

We use the foregoing information to allow you access the website, and manage your accounts and billing information.

- Information provided voluntarily:

If you choose to contact us via email, we will store your email address, and the content of our correspondence.

We will use the foregoing information in order to respond to your email.

- **Sharing Information with Third Parties**

ironSource will not share any information it collects with any third party, except as set forth below. ironSource may disclose information in the following cases: (a) to satisfy any applicable law, regulation, legal process, subpoena or governmental request; (b) to enforce this Privacy Policy and/or the Terms, including investigation of potential violations thereof; (c) to detect, prevent, or otherwise address fraud, security or technical issues; (d) respond to claims that any content available on the Site violates the rights of third-parties; (e) to respond to claims that contact information (e.g. name, e-mail address, etc.) of a third-party has been posted or transmitted without their consent or as a form of harassment; (f) to protect the rights, property, or personal safety of ironSource, its Users, or the general public; (g) when ironSource is undergoing any change in control, including by means of merger, acquisition or purchase of all or substantially all of its assets; or (h) to collect, hold and/or manage your information through ironSource's third party service providers, as reasonable for business purposes, which may be located in a country that does not have the same data protection laws as your jurisdiction; (i) pursuant to your explicit approval prior to the disclosure; or (j) cooperate with third parties for the purpose of enhancing the user's experience.

- **Deletion or Modification of Personal Information**

If for any reason you wish to modify or delete your information, subject to the provisions of applicable law, please send us an email to: Legal@ironsrc.com and we will make reasonable efforts to modify or delete any such information pursuant to any applicable privacy laws.

- **Minors**

To use of Site, you must be over the age of thirteen (13). Therefore, ironSource does not knowingly collect Personal Information from children under the age of thirteen (13) and does not wish to do so. We reserve the right to request proof of age at any stage so that we can verify that minors under the age of thirteen (13) are not using the Site.

- **Changes to the Privacy Policy**

The terms of this Privacy Policy will govern the use of the Site and any information collected therein. ironSource reserves the right to change this policy at any time, so please re-visit this page frequently. We will provide notice of substantial changes of this policy on the homepage of the Site and/or we will send you an e-mail regarding such changes to the e-mail address that you may have provided us with. Such substantial changes will take effect seven (7) days after such notice was provided on our Site or sent by email. Otherwise, all other changes to this Privacy Policy are effective as of the stated “Last Revised” date and your continued use of the Site after the Last Revised date will constitute acceptance of, and agreement to be bound by, those changes.

- **Have any Questions?**

If you have any questions (or comments) concerning this Privacy Policy, you are welcome to send us an email at: legal@ironsrc.com and we will make an effort to reply within a reasonable timeframe.